

HEARST television inc**RECEIVABLES CREDIT/DEBIT MEMO FORM**

Note: Complete this form electronically and use the drop down menus when provided.

Today's Date:	October 24, 2012		
Station:	KOAT		Drop Down
Sales Region:	LOCAL		Drop Down
Agency:	Media Strategies & Research		
Advertiser:	Heinrich/D/Senate		
Invoice #	944676	Net Invoice Amount	\$ -
Invoice Date		Amount Paid	
		Adjustment to Gross Billing	\$ 700.00
		Adjustment to Net Billing	\$ 636.65
AE Name:	Beth Pfefferle		
SM Name:	Beth Pfefferle		
Reason for DEBIT/CREDIT:	POLITICAL RATE ADJUSTMENT		Drop Down
	{Field Required - must use drop down list}		


EXPLANATION (Please explain in detail):

Rebates due to LUR w/o 10/15 - they will respond \$'s.

Revised invoice required? ☐**REQUIRED APPROVALS:**

Local AE	Local Sales Region	(Web & Mobile when applicable)
LSM	Local Sales Region	(Web & Mobile when applicable)
NSM	National Sales Region	(Web & Mobile when applicable)
DSM	Digital Sales Region	Web & Mobile optional/station's discretion
GSM	All debits/credits	except Retrans & Non Sales region
Regl Controller	All debits/credits	

Form with all required approvals emailed to Regional C&C Manager

Input to Wide Orbit on: 

by _____

CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

Contract / Revision 944734 /		Alt Order #
Product Candidate		
Contract Dates 10/22/12 - 10/28/12		Estimate # 11650
Advertiser Heinrich/D/Senate		Original Date / Revision 10/24/12 / 10/24/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KOAT	Account Executive Beth Pfefferle	Sales Office Albuquerque - L
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	KOAT	10/28/12	10/28/12	Su 6a A7N More in the AM	6-9a		:30			NM	3	\$450.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				3	\$150.00			
N 10	KOAT	10/23/12	10/26/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	4	\$700.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TW-F--				4	\$175.00			
N 52	KOAT	10/27/12	10/27/12	CASTLE SAT LF	1035P-1135P		:30			NM	1	\$85.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$85.00			
N 53	KOAT	10/27/12	10/27/12	PRIVATE PRACTICE SAT LF	1035-1135P, 1135I		:30			NM	1	\$65.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$65.00			
Totals											115	\$52,520.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/28/12	115	\$52,520.00	\$44,642.00	\$3,124.94	\$47,766.94
Totals	115	\$52,520.00	\$44,642.00	\$3,124.94	\$47,766.94

Signature: _____ Date: _____

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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<u>Contract / Revision</u> 965090 /		<u>Alt Order #</u>
<u>Product</u> Candidate		
<u>Contract Dates</u> 10/22/12 - 10/28/12		<u>Estimate #</u> 12674
<u>Advertiser</u> Heinrich/D/Senate		<u>Original Date / Revision</u> 10/24/12 / 10/24/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Beth Pfefferle	<u>Sales Office</u> Albuquerque - L
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount	
N 2	KOAT	10/27/12	10/27/12	5-6a	5-6a		:30			NM	1	\$175.00	
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/12	10/28/12	-----5-				1	\$100.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	12	KOAT	10/22/12-10/28/12	5-6a	5-6a	-----Sa--	:30		\$100.00	NM			
	See MG 2.13												
	13	KOAT	10/22/12-10/28/12	5-6a	5-6a	-----Sa--	:30		\$175.00	NM			
	Ⓜ MG for 2.12 10/27												
Totals												33	\$10,575.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/28/12	33	\$10,575.00	\$8,988.75	\$629.21	\$9,617.96
Totals	33	\$10,575.00	\$8,988.75	\$629.21	\$9,617.96

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<u>Product</u> Candidate		
<u>Contract Dates</u> 10/22/12 - 10/28/12		<u>Estimate #</u> 12674
<u>Advertiser</u> Heinrich/D/Senate		<u>Original Date / Revision</u> 10/24/12 / 10/24/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Beth Pfefferle	<u>Sales Office</u> Albuquerque - L
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N 2	KOAT	10/27/12	10/27/12	5-6a	5-6a		:30			NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$100.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
12	KOAT	10/22/12-10/28/12		5-6a	5-6a	-----Sa--	:30		\$100.00	NM		
Credited												
Totals											32	\$10,400.00

*Tax 1 Note: New Mexico Tax Rate 7%						
Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total	
10/01/12 - 10/28/12	32	\$10,400.00	\$8,840.00	\$618.80	\$9,458.80	
Totals	32	\$10,400.00	\$8,840.00	\$618.80	\$9,458.80	

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